



November 1-3, 2019
UBC Robson Square, downtown Vancouver.

www.photographiefestival.ca

We are pleased to offer sponsorship opportunities again this year for the 2019 PHOTOgraphie Festival. The festival, to be held at UBC Robson Square in downtown Vancouver is produced by the Professional Photographers of Canada (PPOC) – BC Region.

PHOTOgraphie aims to engage and motivate photographers and the local community through art, conversation and education. For three days, community members and BC youth, along with amateur and professional photographers are invited to participate in this interactive event. Be inspired and share the value of photography through a variety of educational events, a gallery exhibition, social and networking opportunities, and an awards celebration.

Please see the attached table for a list of the benefits our sponsors receive. In addition to those benefits you may choose to become the title sponsor of one of the following events to receive additional benefits and the exclusive right to market to attendees during that specific event.

Gala Awards Banquet and Reception- Premium Plus Sponsor \$1,800

The awards ceremony is the main event for the professional photographers in attendance as well as the Student and Youth Entries. Premium sponsorship provides a cocktail reception, dinner gala followed by the awards ceremony.

- Company signage at the entrance to the gala banquet
- Sponsor's logo on the awards program
- Sponsor's logo on slide during the awards presentation
- Exhibitor Display table on Saturday November 2, 2019
- One trophy named in the Company name (see trophy sponsorship below for details)
- 2 Tickets to attend the banquet and hand out the awards

Gallery Exhibition and Opening Night Reception - Premium Sponsor \$1,500

PHOTOgraphie kicks off with a gallery opening event. Meet keynote speakers and mingle with many of the exhibited artists. The gallery exhibition is open to the public for the weekend and includes a curated display of PPOC members work, BC youth images, and photo enthusiasts' images.

- Company Logo on the exhibition program and all documents related to the exhibition
- Company promotion on all media related to the exhibition
- Company signage on display in the exhibition
- Display table at the Opening Night Reception

Youth Photography Program and Contest - Premium Sponsor \$1,500

The Youth Contest is an opportunity for BC's high school students to learn new skills, have their work displayed, and perhaps win a prize. Eighteen of the youth photography images will be displayed in the gallery exhibition and one image-maker will win the grand prize.

- Company name on display during the free Youth Workshop (June 1, 2019)
- Company name on display in the youth area of the gallery exhibition
- Company Logo on all documents related to the contest including youth certificates of merit
- Recognition on media releases related to the youth competition
- 2 Tickets to the awards gala to present the youth certificates

Awards Banquet Only – Strategic Sponsor \$1000

The awards ceremony is the main event for the professional photographers in attendance. After collecting their awards attendees are invited to mix and mingle, enjoy a selection of desserts as they network and congratulate the winners. Company signage at the entrance to the gala banquet

- 2 Tickets to attend the banquet and hand out the awards
- Sponsor's logo on the awards program
- Sponsor's logo on slide during the awards presentation

Keynote Speakers - Strategic Sponsor \$1,000 (each speaker)

We are currently looking for two keynote speakers to headline our festival programming. There will be one presentation November 2, 9:15-11:45 and a second keynote November 2, 1:15-4:00. If your company would like to sponsor a talented speaker that would also be an ambassador for your brand please let us know by May 15, 2019.

- Company signage in the meeting room during keynote program
- Display table for your company during the program
- Opportunity for your company to thank the speaker on behalf of PHOTOgraphie
- Exhibitor Display Table in the foyer adjacent to the Robson Square Theatre where the event takes place

Lunches – Strategic Sponsor \$1000 per lunch (Saturday and Sunday)

Providing a lunch in house allows us to add value to the Festival, keeps delegates in the venue and prevents delays in afternoon programming. Your contribution to lunch will help us keep costs delegates costs down, therefore increasing attendance and providing a greater audience to your brand.

- Company signage in the lunch area
- Company promotional materials available in the lunch area
- One trophy (see trophy sponsorship details below).

Sunday Speakers – Supporting Sponsorship \$400 per speaker

A total of nine speakers will present a variety of topics in 1.5 hour presentations on Friday Evening and Sunday all day. Topics will include a variety of topics that include creativity, arts, professional and business topics. Your support will help fund the costs of bringing the speakers to our festival.

- Company logo on festival program
- Company logo displayed prominently during the speaker presentation
- Shout outs to your company during the presentation
- Company logo on festival website

Trade Display Table - Supporting Sponsorship \$400 for one day; \$700 for two days

There are limited opportunities for businesses to have a display table during our keynote speaker. This is a great opportunity to reach the professionals and photo enthusiasts that will be attending our full day programs.

- One skirted display table adjacent to the seminar rooms during available Saturday November 2 and/or Sunday November 3, 2019
- The opportunity to get your products and services directly into the hands of professional photographers and photo enthusiasts
- Company logo on festival program

Coffee/Health Breaks - Supporting Sponsorship - \$300

Help keep the delegates going throughout the day by sponsoring a Health Break.

- Company signage in the coffee break area
- Company promotional material displayed in the coffee break area

Administration and Printing - Supporting Sponsorship - \$300 each

Direct costs of administration, registration table and program printing.

- Company signage at the registration table
- Company name in festival program

Trophy Sponsorship – Other Sponsorship \$150 per trophy

The Professional Photographers of Canada – BC Region, recognizes the best of our image competition with prestigious class awards and one talented photographer becomes the BC Photographer of the Year.

- Company logo on award slide presentation
- 2 Tickets to attend the awards gala to present the award in person
- Company name in the awards program
- Company name on the member's award plaque for lasting recognition of your brand.

Silent Auction

Companies wishing to display and promote their goods can do so by donating a prize item to our event silent auction. This auction takes place during the gala banquet and awards ceremony. Proceeds from the auction benefit the PPOC-BC scholarship fund and assist us in reducing the cost of speaker tickets to our BC members.

If you are interested in being involved as a sponsor but don't see an opportunity that suits your needs, we would be happy to work with you in creating one that works. We are also able to offer sponsorship recognition for in-kind donations of supplies and equipment or gallery image printing. To learn more about opportunities at the PHOTOGraphie festival please contact me directly. We are eager to work with sponsors to bring this festival to life and create connectedness through photographic arts.

Sincerely,

Stefan Malloch
PHOTOGraphie Volunteer - Sponsorship
Phone: 250-551-3080
Email: info@hypnotikphotography.com

Sponsorship Level and Benefits	Headline \$5,000	Premium \$1500	Strategic \$1000	Event \$400	Supporting \$300
Company Logo on all publications	X				
Logo on the home page of PHOTOGraphie festival website	X				
Recognition on Media Releases	X				
Display table in a prominent location throughout the festival	X				
Sponsorship of a PPOC-BC Awards Trophy	X				
Company banner on display in the gallery exhibition	X				
Tickets to the Awards Banquet	4				
Tickets to the awards Ceremony	4	2			
Tickets to the Gallery Reception Friday, November 1, 2019	6	4	2		
Sponsor blog announcement and social media promotion	X	X	X		
Logo on event signage	X	X	X	X	
Logo in the festival program	X	X	X	X	
Logo on PHOTOGraphie website sponsor page with a direct link to your website	X	X	X	X	X
Company recognition on sponsorship program slide	X	X	X	X	X
Sponsor post on Facebook and Twitter	X	X	X	X	X

***Be a title Sponsor of an individual program during the festival to receive additional benefits as listed in the letter.**

The Professional Photographers of Canada is a diversified group of creative artists dedicated to the highest standards in professional imaging. As a not-for-profit association with a mission of qualifying and supporting photographers to become industry leaders, PPOC must look for ways to achieve the association's goals with limited funding and increasing financial costs. We appreciated the generous assistance of our exhibitors, advertisers and sponsors and thank them for making BC Region's PHOTOGraphie festival a reality.